

63rd Annual Florida Beef Cattle Short Course

Manage Your Enterprise, Manage Your Herd

The 2014 Florida Beef Cattle Short Course Program Committee and the Department of Animal Sciences would like to welcome you to this year's Short Course. The Short Course will be held at the Alto and Patricia Straughn IFAS Extension Professional Development Center, located at 2142 Shealy Drive, Gainesville, Florida 32611. The building is located convenient to the main campus of UF and downtown Gainesville. Please visit our site for additional information,

<http://www.animal.ufl.edu>

and for registration please visit the site below,

<http://conference.ifas.ufl.edu/beef/index.htm>

and for your convenience we have blocked rooms at exceptional prices at three locations near the university. For additional information, visit this site,

<http://conference.ifas.ufl.edu/beef/hotel.htm>

In addition, this year the Allied Trade Show will be held in conjunction with the program on Thursday afternoon at the Horse Teaching Unit from noon to closing. This will offer an enhanced opportunity for interaction between Beef Cattle Short Course participants and our Allied Industry Exhibits.

The first part of this year's agenda, "Manage Your Enterprise, Manage Your Herd" beginning on Wednesday, May 7, 2014 will cover topics from market outlook to managing your cow herd with the end product in mind. We will also address the tax and financial management of the beef enterprise and an open discussion with key Florida cattlemen about their production management.

Thursday's morning agenda will concentrate on cow herd management topics including decision making between bull breeding and artificial insemination, cow size and offspring efficiency, heifer development, and supplementation decision making. That afternoon we will have several opportunities for participants to view the real outcomes of cattle breeding, appropriate bull selection, and artificial

insemination practices. Participants will also learn about feed and forage, and evaluation of cow body condition. The evening will conclude with the Cattlemen's Steak-Out!

Friday morning will consist of a number of topics important to cattle production in the state of Florida and the Southeast. State specialist and veterinarians will discuss soils and forage selection, calf marketing strategies, and the value of cow body condition score. Two presentations about cow herd production efficiency and handling Trichinosis in the beef herd. This line-up of speaker will be sure to provide great information for the cattleman that is looking for relevant management information.

The Program Committee and I would like to welcome you to attend the 63rd Annual Florida Beef Cattle Short Course. This promises to be an exciting program with great information. We look forward to seeing you May 7 – 9, 2014!