“Building on Success”

Wednesday, May 13, 2015

Strauhn Extension Professional Development Center,
2142 Shealy Dr.
Gainesville, FL 32611

Agenda subject to change!

12:00 Registration
1:00 Welcome - Dr. Geoff Dahl
1:15 Cattlemen’s Comments - Henry Kempfer, President FCA, St. Cloud, FL
1:30 What Kind of Beef Should We Be Producing - Fixing the Current Beef Industry Model - Bill Helming, Bill Helming Consulting, Olathe, KS
3:00 Refreshment Break
3:30 Perspectives on Production - Sustainability, Production, and Products - Ernie Meier, McDonalds Corp., Oak Brook, IL
4:15 Market Outlook - Dr. John Michael Riley, Mississippi State University, MS
5:00 Panel Discussion on Beef Production
5:45 Reception; Strauhn Extension Professional Development Center

Thursday, May 14, 2015

Strauhn Extension Professional Development Center
8:30 Impact of Heat Stress on Female Fertility - Dr. Pete Hansen, University of Florida
9:15 The Missing Piece of the Fertility Equation - Dr. Joel Yelich, University of Florida
10:00 Refreshment Break
10:30 What Does it Take to Start an AI Program - Dr. Cliff Lamb, University of Florida
11:15 Use of Early Weaning to Affect Cow Reproduction - Dr. John Arthington, University of Florida

UF/IFAS Dept. of Animal Sciences Horse Teaching Unit
12:00 Leave for lunch at UF/IFAS Horse Teaching Unit (Sponsored by Farm Credit of Florida)
1:30 Afternoon Demonstrations Session 1:
a. Reproductive Anatomy
2:00 Session 2:
a. Use of an AI Breeding Box
   b. Selection of Synchronization Protocols for the Cow Herd
   c. Pregnancy Testing, Blood Sample Protocol
3:00 Refreshment Break

Friday, May 15, 2015

Strauhn Extension Professional Development Center
8:30 North Florida Research REC Update
9:00 Agronomy Research Update
9:30 Economics of Herd Expansion - Chris Prevatt, University of Florida
10:15 Refreshment Break
10:30 Gainesville Research Update
11:00 Range Cattle Research REC Update
11:30 How Long Does This Production Model Work? - Trey Warnock, Amarillo Brokerage, Amarillo, TX
12:15 Wrap and Adjourn

Thank you for attending!
Registration Information
Visit the 2015 Florida Beef Cattle Short Course webpage for conference updates, to register for the conference online or make a hotel reservation.

http://www.conference.ifas.ufl.edu/beef/index.htm

The reduced early registration fee is $125.00 if payment is postmarked by May 1, 2015. After May 1, 2015 the regular registration fee will be $165.00. The registration fee includes: refreshment breaks, reception, Thursday’s lunch, one Cattlemen’s Steak-out ticket, and proceedings. Extra Cattlemen’s Steak-out tickets are available at $16.00 each.

Requests for registration refunds will be honored if a written notification of cancellation is received on or before May 1, 2015. A $60.00 processing fee will be deducted from all refunds. Sorry, no refunds will be honored for cancellations after May 1, 2015.

In compliance with ADA requirements, participants with special needs can be reasonably accommodated by contacting Dr. Matt Hersom at least 10 working days prior to the conference. He may be contacted by phoning (352) 392-2390 or faxing (352) 392-9059.

Program Committee
Matt Hersom, Chair
Chad Carr
Joe Dillard
Ashley Fluke
Max Irsik
Henry Kempfer
Cliff Lamb
Phillip Lancaster
Joel McQuagge
Bob Simon
Todd Thrift
Jerry Wasdin
Tim Wilson

Additional Information
Questions about the conference-contact:
Dr. Matt Hersom
University of Florida/IFAS
Department of Animal Sciences
Phone: (352) 392-2390
Email: hersom@ufl.edu

Hotel Accommodations; Please visit our web page for hotel accommodations.
http://conference.ifas.ufl.edu/beef/hotel.htm