Registration Information

Visit the 2016 Florida Beef Cattle Short Course webpage for conference updates, to register for the conference online, or find hotel reservation information.

https://www.eventbrite.com/e/65th-florida-beef-cattle-short-course-tickets-20021491821?aff=es2

The reduced early registration fee is \$130.00 if payment is postmarked by May 1, 2016. After May 1, 2016 the regular registration fee will be \$165.00. The registration fee includes: refreshment breaks, reception, Thursday's lunch, one Cattlemen's Steak-out ticket, and proceedings. Extra Cattlemen's Steak-out tickets are available at \$16.00 each.

Requests for registration refunds will be honored if a written notification of cancellation is received on or before May 1, 2016. A \$60.00 processing fee will be deducted from all refunds. Sorry, no refunds will be honored for cancellations after May 1, 2016.

In compliance with ADA requirements, participants with special needs can be reasonably accommodated by contacting Dr. Matt Hersom at least 10 working days prior to the conference. He may be contacted by phoning (352) 392-2390 or faxing (352) 392-9059.

Hotel Accommodations; Please visit our web page for hotel accommodations.

http://animal.ifas.ufl.edu/beef_extension/bcsc/2016/short.shtml

Program Committee

Matt Hersom, Chair Chad Carr Max Irsik Joel McQuagge Todd Thrift Jerry Wasdin

Additional Information

Questions about the conference-contact:

Dr. Matt Hersom University of Florida/IFAS Department of Animal Sciences Phone: (352) 392-2390

Email: hersom@ufl.edu

Celebrating the 65th Annual

Short Beef

Alto and Patricia Straughn Extension Professional Development Center Gainesville, Florida 32611 2142 Shealy Drive





"Staying Current to Stay in	l
Business"	

Wednesday, May 4, 2016

Straughn Extension Professional
Development Center,
2142 Shealy Dr.
Gainesville, FL 32611
Agenda subject to change!

12:00 **Registration**

- 1:00 Welcome
- 1:15 Cattlemen's Comments-Erik Jacobson, President FCA, St. Cloud, FL
- 1:30 Market Outlook-Stan Bevers, Texas A&M University, Vernon, TX
- 2:15 Modern Ag in a Facebook Culture-Gary Sides, Zoetis, Sterling, CO
- 3:00 Refreshment Break
- 3:30 Understanding the Use of GMO's in Agriculture-Kevin Folta, University of Florida, Gainesville, FL
- 4:15 **Issues Beef Producers Should Know -** *Ashley Hughes*, Florida
 Beef Council, Kissimmee, FL
- 5:00 Chevrolet, Cadillacs, Cows, and Consumers- *Todd Thrift*,
 University of Florida, Gainesville,
 FL
- 5:45 Reception; Straughn Extension Professional Development Center

Thursday, May 5, 2016

Straughn Extension Professional Development Center

- 8:30 **Impact of Disease on the Beef Production Chain -** *Max Irsik*,
 University of Florida, Gainesville,
 FL
- 9:15 **Key Performance Target Indicators -** *Stan Bevers*, Texas
 A&M University, Vernon, TX
- 10:00 Refreshment Break
- 10:30 Forages, Grazing, and
 Supplementation Making it
 Work Kim Mullenix, Auburn
 University, Auburn, AL
- 11:15 Cattle Management Issues that Need to Be Addressed - Matt Hersom, University of Florida, Gainesville, FL

UF/IFAS Dept. of Animal Sciences Horse Teaching Unit

12:15 Leave for lunch at UF/IFAS
Horse Teaching Unit (Sponsored by Farm Credit of Florida)

Afternoon Trade Show and Demonstrations – topics subject to change

1:30 Disease Pathology – Symptoms and tissue collection procedures for diagnosis

- 2:30 **Break**
- 2:45 Feedstuffs Characteristics and Applications, What are You Getting out of Your Hay
- 3:45 Refreshment Break
- 4:00 What Happens When She Eats That, Pasture Management
- 5:00 Adjourn
- 6:00 Cattlemen's Steak-Out; Horse Teaching Unit

Friday, May 6, 2016

Straughn Extension Professional Development Center

- 8:30 Gainesville Research Update
- 9:00 Can We Select for RFI in Heifers-Lisa Kriese-Anderson, Auburn University, Auburn, AL
- 9:45 Range Cattle REC Research Update
- 10:15 **Refreshment Break**
- 10:45 **Beef Cattle Improvement in the Genomics Era** *Raluca Mateescu*, University of Florida,
 Gainesville, FL
- 11:30 North Florida REC Research Update
- 12:00 Wrap and Adjourn

Thank you for attending!