

### **Registration Information**

Visit the *2017 Florida Beef Cattle Short Course* webpage for conference updates, or to register for the conference online.

<https://www.eventbrite.com/e/66th-florida-beef-cattle-short-course-tickets-29085279855?aff=eac2>

The reduced early registration fee is \$130.00 if payment is postmarked by April 30, 2017. After April 30, 2017 the regular registration fee will be \$165.00. The registration fee includes: refreshment breaks, reception, Thursday's lunch, one Cattlemen's Steak-out ticket, and proceedings. Extra Cattlemen's Steak-out tickets are available at \$16.00 each.

Requests for registration refunds will be honored if a written notification of cancellation is received on or before April 24, 2017. A \$60.00 processing fee will be deducted from all refunds. Sorry, no refunds will be honored for cancellations after April 24, 2017.

In compliance with ADA requirements, participants with special needs can be reasonably accommodated by contacting Dr. Matt Hersom at least 10 working days prior to the conference. He may be contacted by phoning (352) 392-2390 or faxing (352) 392-9059.

***If unable to pay by credit card with Eventbrite online, please contact Rebecca Matta:***

*rmatta@ufl.edu or 352-392-1916*

### **Program Committee**

Matt Hersom, Chair  
Chad Carr  
Max Irsik  
Joel McQuagge  
Todd Thrift

### **Additional Information**

Questions about the conference-contact:

Dr. Matt Hersom  
University of Florida/IFAS  
Department of Animal Sciences  
Phone: (352) 392-2390  
Email: [hersom@ufl.edu](mailto:hersom@ufl.edu)

Celebrating the 66<sup>th</sup> Annual

## **Florida Beef Cattle Short Course**

Alto and Patricia Straughn Extension Professional Development Center  
2142 Shealy Drive  
Gainesville, Florida 32611

May 3 - May 5, 2017



# ***“Preparing Production Profit Centers”***

***Wednesday, May 3, 2017***

*Straughn Extension Professional Development Center,  
2142 Shealy Dr.  
Gainesville, FL 32611  
Agenda subject to change!*

- 12:00 **Registration**
- 1:00 **Welcome**
- 1:15 **FL Cattlemen’s Comments-***Ned Waters*, President FCA, Bartow, FL
- 1:30 **Market Outlook-***Chris Prevatt*, UF/Range Cattle Research & Education Center, Ona, FL
- 2:15 **Efficiency of Protein Use by Beef Cattle-***Tryon Wickersham*, Texas A&M Univ., College Station, TX
- 3:00 **Refreshment Break**
- 3:30 **Economic Sustainability in the Florida Cow Herd-***Flint Johns*, Lykes Bros. Ranch, Okeechobee, FL
- 4:15 **Florida Ranchers Beef Program**  
*Don Quincey*, Quincey Cattle Co., Chiefland, FL
- 4:45 **Everything I Need to Know I Learned From the Internet-***Matt Hersom & Todd Thrift*, UF/Animal Sciences, Gainesville, FL
- 5:30 **Reception; Straughn Extension Professional Development Center**

***Thursday, May 4, 2017***

***Straughn Extension Professional Development Center***

- 8:30 **Reproductive Tract Score: Tool or Something Else-***Todd Thrift*, UF/Animal Sciences, Gainesville, FL
- 9:15 **Using Genomics to Affect Cow Herd Reproduction-***Matt Spangler*, University of Nebraska, Lincoln, NE
- 10:00 **Refreshment Break**
- 10:30 **Managing Cow Nutrition-***Jason Smith*, University of Tennessee, Knoxville, TN
- 11:15 **Pasture Management for Optimal Productivity-***Jennifer Tucker*, The Univ. of Georgia, Tifton, GA
- UF/IFAS Dept. of Animal Sciences Horse Teaching Unit***
- 12:00 **Leave for lunch at UF/IFAS Beef Teaching Unit** (Sponsored by *Farm Credit of Florida*)
- Afternoon Trade Show***
- 1:30 **Experiential Learning Demonstrations;** *Calf Processing, Carcass Ultrasound, Oocyte Pickup Technology, EPD’s Simplified, Feed ID and Application, Reading Mineral Tags, Facility Design*
- 6:00 **Cattlemen’s Steak-Out; Horse Teaching Unit**

***Friday, May 5, 2017***

***Straughn Extension Professional Development Center***

- 8:00 **2016 Feeder-Finish Calf Demo Recap-***Todd Thrift*, UF/Animal Sciences, Gainesville, FL
- 8:30 **Nutrient Profiling-Mineral Supplementation-***Matt Hersom*, UF/Animal Sciences, Gainesville, FL
- 9:15 **Nutrient Profiling-Metabolic Imprinting-***Philipe Moriel*, UF/Range Cattle Research & Education Center, Ona, FL
- 10:00 **Refreshment Break**
- 10:30 **Muscle Profiling-***Tracy Scheffler*, UF/Animal Sciences, Gainesville, FL
- 11:15 **Integrated Nutritional Systems**  
*Nicolas DiLorenzo*, UF/North Florida Research and Education Center, Marianna, FL
- 12:00 **Wrap and Adjourn**

***Thank you for attending!***