

Challenges and Opportunities Facing the Beef Industry

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- Land Use Growth Management Plans In Florida Will Impact Rural Agricultural Properties
- Public Land Use
- Private Property Rights
- Legislative Activity
- Environmental Regulation
- Environmental Impact
 - Everglades restoration
 - Lake Okeechobee restoration project
- Waste Management CAFOS
- Beef Management Practices
 - Water quality
 - Herd health
 - Land management
- Tax Law Changes
 - Elimination of death tax
 - Credits for protecting environment
 - Credits for restricting use
 - Property tax rates
- Country Of Original Labeling
- FQPA Impact On Tools Available
- World Economy
- Foreign Trade/Expanding Markets
 - Must differentiate U.S. beef from rest of world
- Foreign Disease Threats
 - Hoof and mouth
 - Heart water
 - BSE
- Consumer Confidence In U.S. Industry
- Maintaining Consumer Confidence In Beef Safety
 - Overcome lack of knowledge about industry
 - Proactive news reports based on facts
- Public Relations And Public Education
- Animal Activism
- Product Consistency
- Retailer Emphasis On New Products And Case Management
- New Marketing Initiatives
 - Alliances
 - Animal identification
- Value Based Marketing
 - Grids
 - Premiums and discounts
- Biological Control For Pest Management
- Freight Cost For Florida Calves
- Extended Drought May Result In:
 - Reduced stocking rates
 - Longer breeding season
 - Increased supplement cost
- Accelerate Improvement Of Genetics
- Data Management By Cow Calf Manager
 - Electronic tags
- Efficiency of Managers to Control Costs
 - Florida producer's size is an advantage

NOTES: