

2016 Florida Beef Cattle Short Course Program Development

Staying Current to Stay in Business

Wednesday May 4

- 1:00 Welcome
- 1:15 Cattlemen Comments – Erik Jacobsen
- 1:30 Market Outlook — Stan Bevers, Texas A&M University
- 2:15 Modern Ag in a Facebook Culture – Gary Sides, Zoetis
- 3:00 Break
- 3:30 Understanding the Use of GMO's in Agriculture – Kevin Folta, University of Florida
- 4:15 Issues Beef Producers Should Know – Ashley Hughes, Florida Beef Council
- 5:00 Chevrolet, Cadillacs, Cows, and Consumers – Todd Thrift, University of Florida
- 5:45 Reception

Thursday, May 5

- 8:30 Impact of Disease on the Beef Production Chain – Max Irsik, University of Florida
- 9:15 Key Performance Target Indicators – Stan Bevers, Texas A&M University
- 10:00 Break
- 10:30 Forages, Grazing, and Supplementation – Making it Work– Kim Mullenix, Auburn University
- 11:15 Cattle Management Issues that Need to Be Addressed – Matt Hersom, University of Florida

12:15 Leave for Lunch

Afternoon Trade Show and Demonstrations – topics subject to change

- 1:30 Disease Pathology – Symptoms and tissue collection procedures for diagnosis.
- 2:30 Break
- 2:45 Feedstuffs – Characteristics and Applications,
What are You Getting Out of Your Hay
- 3:45 Break
- 4:00 What Happens When She Eats That
Pasture Management
- 5:00 Adjourn
- 6:00 Steak Out

Friday, May 6

- 8:30 Gainesville Research Update
- 9:00 Can We Select for RFI in Heifers – Lisa Kriese-Anderson, University of Auburn
- 9:45 Range Cattle REC Research Update
- 10:15 Break
- 10:45 Beef Cattle Improvement in the Genomics Era – Raluca Mateescu, University of Florida
- 11:30 North Florida REC Research Update
- 12:00 Wrap and Adjourn