

“Connecting the Dots, Calf to Carcass”

Wednesday, May 8, 2019

*Straughn Extension Professional
Development Center,
2142 Shealy Dr.
Gainesville, FL 32611*

Agenda subject to change!

- 12:00 **Registration**
- 1:00 **Welcome**
- 1:15 **FL Cattlemen’s Comments**-*Alex Johns*, President of Florida Cattlemen’s Association, Okeechobee, FL
- 1:30 **Market Outlook**-*Trey Warnock*, Amarillo Brokerage Co., Amarillo, TX
- 2:15 **Customer Satisfaction and National Tenderness Survey**-*Dr. Jason Scheffler*, Univ. of FL, GNV, FL
- 3:00 **Refreshment Break**
- 3:30 **Value and Mechanics of Meat Export**-*Dr. Travis Arp*, Meat Export Federation, Denver, CO
- 4:15 **Cattle Cloning: Alpha and Omega**-*Dr. Ty Lawrence*, West Texas A & M Univ., Canyon, TX
- 5:00 **Trade Show & Brisket Feed, Beef Teaching Unit**- *South*

Thursday, May 9, 2019

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- 8:30 **Influence of Environment on Tenderness**-*Dr. Tracy Scheffler*, Univ. of Florida, GNV, FL
- 9:15 **Genetic Markers for Meat Quality**-*Dr. Steve Shackelford*, USDA-MARC., Clay Center, NE
- 10:00 **Refreshment Break**
- 10:30 **Physiology of Marbling**-*Dr. Susan Duckett*, Clemson Univ., Clemson, SC
- 11:15 **Fed Beef Challenge/How Do FL Cattle Compare**-*Dr. Bailey Harsh*, Univ. of Florida, GNV, FL
- 11:45 **Producer Panel with Experience Feeding Cattle**
- 12:30 **Lunch at the Animal Sciences Building** (Sponsored by *Farm Credit of Florida*)
- 1:30 **Afternoon Program**;
1. Live Animal Evaluation
2. Harvest & Processing
3. Carcass Evaluation
4. Performance & Profit (Loss)
5. Taste Panel
- 6:00 **Cattlemen’s Steak-Out, Horse Teaching Unit**

Friday, May 10, 2019

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- 8:30 **Meat Quality and Thermotolerance in *Bos Indicus* Influenced Cattle**-*Dr. Raluca Mateescu*, Univ. of Florida, GNV, FL
- 9:00 **Issues in Cow Herd Health**-*Dr. Kelsey Arellano*, Univ. of Florida, CVM-FARMS, GNV, FL
- 9:30 **Mycotoxins in Forages**-*Dr. Ann Blount*, Univ. of Florida, Quincey, FL
- 10:00 **Refreshment Break**
- 10:30 **Using Ionophores in Cattle Production**-*Dr. Matt Hersom*, Univ. of Florida, GNV, FL
- 11:00 **Reproductive Challenges in Cow-calf Operations**-*Dr. Mario Binelli*, Univ. of Florida, GNV, FL
- 11:30 **Forage Management Application**-*Dr. Marcelo Wallau*, Univ. of Florida, GNV, FL
- 12:00 **Wrap and Adjourn**

Thank you for attending!

Registration Information

Visit the 2019 Florida Beef Cattle Short Course webpage for conference updates, or to register for the conference online.

<https://www.eventbrite.com/e/68th-florida-beef-cattle-short-course-tickets-54877220243?aff=ebdssbdestsearch>

Refunds: Full refunds available if notified in writing or email by noon on April 26, 2019; after that no refunds are available. After May 1, 2019 the regular registration fee will be \$185.00. The registration fee includes: refreshment breaks, Thursday's lunch, and proceedings.

In compliance with ADA requirements, participants with special needs can be reasonably accommodated by contacting Dr. Matt Hersom at least 10 working days prior to the conference. He may be contacted by phoning (352) 392-2390 or faxing (352) 392-9059.

If unable to pay by credit card with Eventbrite online, please contact Rebecca Matta:
rmatta@ufl.edu or 352-392-1916

Program Committee

Matt Hersom, Chair
Chad Carr
Bailey Harsh
Joel McQuagge
Jason Scheffler
Tracy Scheffler
Todd Thrift

Additional Information

Questions about the conference-contact:

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Celebrating the 68th Annual

Florida Beef Cattle Short Course

Alto and Patricia Straughn Extension Professional Development Center
2142 Shealy Drive
Gainesville, Florida 32611

May 8 - May 10, 2019

