

“Connecting the Dots, Calf to Carcass”

2019 Florida Beef Cattle Short Course

Straughn Extension Professional Development Center, 2142 Shealy Drive, Gainesville, FL

Follow this link to register online <https://www.eventbrite.com/e/68th-florida-beef-cattle-short-course-tickets-54877220243>

Wednesday, May 8, 2019

- 1:00 Welcome
- 1:15 Cattlemen’s Comments – Alex Johns, President of Florida Cattlemen’s Association
- 1:30 Market and Industry Trends in the Beef Business – Trey Warnock, Amarillo Brokerage Co.
- 2:15 Customer Satisfaction and National Tenderness Survey – Dr. Jason Scheffler, University of Florida
- 3:00 Break
- 3:30 Value and Mechanics of Meat Export – Dr. Travis Arp, Meat Export Federation
- 4:15 Cattle Cloning: Alpha and Omega – Dr. Ty Lawrence, West Texas A & M University
- 5:00 Evening Trade Show and Brisket Feed – Beef Teaching Unit-South

Thursday, May 9, 2019

- 8:30 Influence of Environment on Tenderness – Dr. Tracy Scheffler, University of Florida
- 9:15 Genetic Markers for Meat Quality – Dr. Steve Shackelford, USDA-MARC
- 10:00 Break
- 10:30 Physiology of Marbling – Dr. Susan Duckett, Clemson University
- 11:15 Fed Beef Challenge/How Do FL Cattle Compare – Dr. Bailey Harsh, University of Florida
- 11:45 Producer Panel with Experience Feeding Cattle
- 12:30 Lunch at Animal Sciences Building, Sponsored by Farm Credit of Florida
- 1:30 Afternoon Program
 - 1. Live Animal Evaluation
 - 2. Harvest and Processing
 - 3. Carcass Evaluation
 - 4. Performance and Profit(Loss)
 - 5. Taste Panel
- 6:00 Cattlemen’s Steak Out – Horse Teaching Unit

Friday, May 10, 2019

- 8:30 Meat Quality and Thermotolerance in *Bos Indicus* Influenced Cattle – Dr. Raluca Mateescu, University of Florida
- 9:00 Issues in Cow Herd Health – Dr. Kelsey Arellano, University of Florida, CVM-FARMS
- 9:30 Mycotoxins in Forages – Dr. Ann Blount, University of Florida
- 10:00 Break
- 10:30 Using Ionophores in Cattle Production – Dr. Matt Hersom, University of Florida
- 11:00 Reproductive Challenges in Cow-calf Operations – Dr. Mario Binelli, University of Florida
- 11:30 Forage Management Application – Dr. Marcelo Wallau, University of Florida
- 12:00 Adjourn