



Celebrate the 73rd Annual Florida

BEEF CATTLE SHORT COURSE

May 8 - 10, 2024

UF|IFAS
UNIVERSITY of FLORIDA

UF | ANIMAL SCIENCES

Florida Beef Cattle Short Course
UF

Sponsorship Opportunities

Why Become a Sponsor?

The Florida Beef Cattle Short Course is considered one of the premiere beef cattle educational events in the Southeast and Gulf Coast regions with significance nationally and globally. The course addresses issues for beef cattle enterprises with diverse types of management, covering practical applications for every beef cattle producer in Florida and beyond. The course focuses on unique challenges facing our beef industry, beef production issues, urban growth, global competition, changing consumer demands, and economic and environmental sustainability. The Florida Beef Cattle Short Course provides an excellent opportunity for organizations and companies to become an active partner in the Florida beef cattle industry.

Sponsorship Levels

Prime Rib Dinner (1 Opportunity)	\$2,000	INCLUDES: <ul style="list-style-type: none"> • 5 Registrations • Booth Space at the Tradeshow and Prime Rib Dinner • Recognition on Sponsor Board • Recognition in Proceedings • Opportunity to Speak Briefly at the Welcome of Dinner • Table Tents During Prime Rib Dinner
Gold	\$1,000	INCLUDES: <ul style="list-style-type: none"> • 4 Registrations • Booth Space at the Tradeshow and Prime Rib Dinner • Recognition on Sponsor Board • Recognition in Proceedings
Silver	\$500	INCLUDES: <ul style="list-style-type: none"> • 2 Registrations • Booth Space at the Tradeshow and Prime Rib Dinner • Recognition on Sponsor Board • Recognition in Proceedings
Refreshment Break (5 opportunities)	\$500	INCLUDES: <ul style="list-style-type: none"> • 2 Registrations • Booth Space at the Tradeshow and Prime Rib Dinner • Recognition on Sponsor Board • Recognition in Proceedings • Table Tents During Sponsored Break
Exhibitor	\$300	INCLUDES: <ul style="list-style-type: none"> • 1 Registration • Booth Space at the Tradeshow and Prime Rib Dinner

To pay and register for the event, please visit: <http://tinyurl.com/BCSC2024>

If your organization would like to provide promotional material or giveaway items for the 2024 BCSC goodie bags, please contact the program organizers. We appreciate your support of the Florida Beef Cattle Short Course. Thank you for your consideration.

For more information, please contact:

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