

Final Report for Florida Cattle Enhancement Board Funded Project "P9"

Name of Requesting Entity: Miami-Dade County
Address: 111 NW 1st Street City: Miami St: Zip: 33128
Project Coordinator (Name & Title): Sen. Javier Souto, Miami-Dade County Commissioner (former member Florida House & Senate)
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Project Title: Miami International Agriculture, Horse and Cattle Show
Project Start Date: April 14, 2017 Project End Date: April 16, 2017 Total Funding Requested: \$ 25,000

Miami-Dade County will host the "2017 Miami International Agriculture and Cattle Show" on April 14- 16, 2017 at the Ronald Reagan Equestrian Center at Tropical Park, Miami-Dade County, Florida. (Intersection of 826, Palmetto X-Way & Bird Rd, SW 40th Street.) The show is going on its 10th year, it has been a great success all these years (over 50,000 persons on a weekend, on average). The show is now recognized in all the important countries in Latin America, and many counties in the world. The show is a proven winner. From the very beginning this show has been highly connected with the Florida Department of Agriculture and the USDA (United States Department of Agriculture) to try to help them with all their promotions and projects including the expansion of uses of Florida produced beef and beef products. Our show, is a trade show also, and there is a display of goods and literature from both mentioned departments, plus displays and also selling activities conducted by various companies, individuals and businesses from our state. There is a live auction via Internet with buyers from many parts of the United States and the world. This show is sanctioned by ABBA (American Brahman Breeders Association) as a "point show". The show's aim is to promote research and high-tech applications and in all agricultural related endeavors specially those having to do with agriculture in Florida. The strong point of the event is the exhibit and competition of beef breeds, emphasizing the Brahmans, Brangus, Angus, Santa Gertrudis and Senepol breeds. Furthermore, the show promotes the research and use in Florida, and similar areas in the world, of crosses of different breeds, for example: Brahman + Angus + Charolais; Angus + Brahman + Senepol; Brangus + Senepol + Charolais; Santa Gertrudis + Brangus + Senepol. Etc. to maximize "heterosis" and efficiency in the utilization of our natural resources, and adaptation of the animals to our real situation vis-à-vis climate and pests, mosquitoes, ticks, other insects and dangers present in our ambience.

The Florida Department of Agriculture and Consumer Services Division of Marketing (FDACS) has funded this event for a number of years. For the 2017 event FDACS asked the Florida Cattle Enhancement Board (FCEB) to fund this project. The Miami International Agriculture, Horse and Cattle Show, was executed in April of 2017, they received (and spent) \$25,000 from the FCEB per their request and in compliance with the direction of FDACS.

Money Granted from the FCEB	\$25,000
Granted Money Used to Execute the Event	\$25,000
Percent Completed	100%