

Careers in the Livestock Industry

ANS 3934

INSTRUCTORS

Mr. Joel McQuagge
210B Bldg 459
352- 392-6363
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Ms. Amie Imler
231E Bldg 459
352-392-0133
amie.taylor@ufl.edu

Graduate Teaching Assistant

Morgan McKinney

OFFICE HOURS

Our schedules are variable so please see us after class, email, or call to make an office appointment. We are willing to work with you to accommodate your schedule.

- Amie's appointment calendar: <https://amieufansci.youcanbook.me/>

COURSE DESCRIPTION

ANS 3934 offers an introduction to careers in the livestock industry and a discussion of career exploration, career preparation, and the procedure of job placement

COURSE FORMAT

Support materials will be presented by instructors and discussed with students during the first few weeks. Guest speakers from various careers will participate in panel discussions. Many speakers will be UF alumni.

SCHEDULE

Monday and Wednesday
Period 4 (10:40 AM to 11:30 AM)
ANS 151

COURSE OBJECTIVES

1. To help students understand the broad scope of disciplines and opportunities that exist in the beef, equine, dairy and pork industries.
2. To help students become marketable candidates for positions of their choice in the production, marketing and processing of beef cattle, swine and dairy.
3. To help students become marketable candidates for positions in the production, training, and utilization of horses.
4. To help students become marketable candidates for positions in the livestock support and allied industries (feed, health, sales, promotion, etc.).
5. To help students develop a plan for career development and evaluate their current readiness for positions in the industry.

CLASS ATTENDANCE & EXPECTATIONS

Attendance and active participation are mandatory and necessary for educational success, especially on days of invited speakers. An unexcused absence will have a negative impact on your grade. Request for an excused absence must be received in advance of missing class by contacting Mr. McQuagge and Mrs. Imler.

- ****Dress Code****
 - On days of invited speakers, dress code is business casual (nice blue jeans are acceptable). ***No shorts, sleeveless shirts, flip-flops, t-shirts, caps, or hats***
- ****Cell phones & Laptops****
 - Please have your cellphones **OFF** & your laptops **CLOSED** during class

Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

*****MARK YOUR CALENDARS – 2020 IMPORTANT DATES*****

- **No Class**
 - January 20, 2020 – Martin Luther King Day
 - March 2 and March 4, 2020 – Spring Break
- **Last Day of Classes**
 - April 22, 2020

GRADING SYSTEM

Participation in Class	480
<i>*24 Invited Speakers worth 20 points each</i>	
CALS Career Fair	50
Industry Event/Career Shadowing Summary	100
Internship Plan/Professional School Plan	100
Resume and Resume Review	100
	830

Final grade averages will be computed as follows:

≥ 90%	A
≥ 80% - < 90%	B
≥ 70% - < 80%	C
≥ 60% - < 70%	D
< 60%	E

**Please Note: If you miss 4 or more invited speakers for unexcused reasons, but still complete all other assignments and earn full credit for all other assignments, you will earn a "B" or lower letter grade for the course. Attendance and participation in class is essential to success in this course.*

GRADES AND GRADE POINTS

For information on current UF policies for assigning grade points, see

<https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

CLASS ASSIGNMENTS

1. *Resume and Resume Review – 100 Points*

- Develop and submit a resume for a position of your choice. ***When submitting your resume, please attach the position description you have tailored your resume for.***
- Use materials presented by Mrs. Cathy Carr and Mr. Corey Graff to ensure your resume is appropriate for an internship or a post-graduate position in the industry.
- Have your resume reviewed by Mrs. Cathy Carr, the Career Connections College of Agricultural and Life Sciences Liaison, your academic advisor, and/or the UF Career Connections Center. ***You must have the individual reviewing your resume initial your rough draft of the resume – you will submit this draft along with your final resume and position description.***
- **Submit a copy of your resume' and position description to Miss McKinney via Canvas no later than April 1, 2020.**

CLASS ASSIGNMENTS (continued)2. *Industry Activity or Career Shadowing Activity – 100 Points*

- You have the option to complete either one industry activity or one career shadowing activity by the end of the semester. **You must complete at least ONE of these activities this semester.**
 - A. **Industry Activity:**
 - Attend an activity associated with the livestock industry (extension meeting, breed association function, sale, horse show, cattlemen’s meeting, etc.) where professionals are participating in their career role. **This should be a new experience!**
 - **A one-page report** will include a discussion of the event, its purpose, list of professionals involved and their duties connecting the activity to the industry.
 - B. **Career Shadowing Activity:**
 - You will spend an entire 8-hour workday with an animal industry professional **(who is NOT a veterinarian)** that represents a career goal you have interest in. Selection of the person should be done with the course instructors and your academic advisor prior to completing the activity.
 - After completing a day of shadowing you should have a good understanding of the career area and position. You should also know the responsibilities and requirements for placement, and characteristics of a successful employee in this position.
 - **A one page “Word” document** documenting the experience and what insight you have gained into the profession should be submitted by the end of the semester.
- ***Please Note:** It is in your best interest to complete the Career Shadowing or Industry Activity during the first couple of months of the semester. *Do not wait until the last week of class to complete these assignments.* **The reports can be submitted through Canvas for grading at any time throughout the semester, but must be submitted **no later than April 13, 2020.****

CLASS ASSIGNMENTS (continued)**3. Internship Plan/Professional School Plan – 100 Points**

- * Food Animal & Equine Specialization students must create an **Internship Plan**
- * Animal Biology Specialization students must create a **Professional School Plan**
- * Students in other majors need to discuss which plan to complete with Mrs. Imler before submitting

Download and complete the Internship or Professional School Plan from Canvas, which will include:

- Brief career goal
- Your strengths and their relevance to your career of choice
- Your weaknesses and how you can improve these weaknesses
- What the internship and/or professional development experiences should do to make you a better candidate for positions that meet your career goal
- How will you “network” to find internship and/or professional development opportunities?
- What are the steps that you will complete to establish your internship and/or professional development experiences?
- What is the best semester(s) for your internship and/or professional development experiences? Why?

Once you developed the plan, make an appointment with Mrs. Imler here:

<https://amieufansci.youcanbook.me/> or via email (amie.taylor@ufl.edu) to discuss the plan before submitting the final document. Turn in plan to Mrs. Imler via Canvas by April 20, 2020.

Academic Honesty, Software Use, Campus Helping Resources, Services for Students with Disabilities***Student Honor Code***

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (sccr.dso.ufl.edu/process/student-conduct-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Software Use:

All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal

penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

Services for Students with Disabilities

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation 0001 Reid Hall, 352-392-8565, <https://disability.ufl.edu/>

Campus Helping Resources

Students experiencing crises or personal problems that interfere with their general wellbeing are encouraged to utilize the university's counseling resources. The Counseling & Wellness Center provides confidential counseling services at no cost for currently enrolled students. Resources are available on campus for students having personal problems or lacking clear career or academic goals, which interfere with their academic performance.

Health and Wellness:

- U Matter, We Care: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit umatter.ufl.edu/ to refer or report a concern and a team member will reach out to the student in distress.
- Counseling and Wellness Center: Visit counseling.ufl.edu/ or call 352-392-1575 for information on crisis services as well as non-crisis services.
- Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need, or visit shcc.ufl.edu/.
- University Police Department: Visit police.ufl.edu/ or call 352-392-1111 (or 9-1-1 for emergencies).
- UF Health Shands Emergency Room / Trauma Center: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; ufhealth.org/emergency-room-trauma-center.

Academic Resources:

- E-learning technical support: Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at helpdesk@ufl.edu.
- Career Connections Center: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services career.ufl.edu/.
- Library Support: cms.uflib.ufl.edu/ask various ways to receive assistance with respect to using the libraries or finding resources.
- Teaching Center: Broward Hall, 352-392-2010 or to make an appointment 352- 392-6420. General study skills and tutoring. teachingcenter.ufl.edu/

- Writing Studio: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers. writing.ufl.edu/writing-studio/
- Student Complaints:
 - On-Campus: sccr.dso.ufl.edu/policies/student-honor-codestudent-conduct-code/
 - On-Line Students Complaints: distance.ufl.edu/student-complaint-process/

Online Course Evaluation Process

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at gatorevals.aa.ufl.edu/students/. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via ufl.bluera.com/ufl/. Summaries of course evaluation results are available to students at gatorevals.aa.ufl.edu/public-results/.

TENTATIVE COURSE SCHEDULE

DATE	SUBJECT
January 6	Introduction to Course – What is the role of this course in your professional development? <i>McQuagge, Imler</i>
January 8	Structure of the Livestock Industry and an Overview of the Career Opportunities: Horse Industry <i>McQuagge</i>
January 13	Developing a Career Plan Resources: Networking in the Industry - Organizations, Magazines, INTERNET... <i>McQuagge</i>
January 15	Career Shadowing: Why, How, When, Who... Internship: Justification, Importance and Procedures <i>McQuagge, Imler</i>
January 20	***No Class*** <i>Martin Luther King Jr. Day</i>
January 22	Structure of the Livestock Industry and an Overview of the Career Opportunities: Beef Industry <i>Dr. Todd Thrift</i>
January 27	Food Safety, Quality Assurance, Red Meat Production and Utilization Industry Overview and Career Opportunities <i>Dr. Chad Carr</i>
January 29	Designing and Using a Resume' & Cover Letter; Utilizing Linked-In <i>Cathy Carr; Director of Alumni & Career Services, College of Ag and Life Sciences (392-1963)</i> http://cals.ufl.edu/
February 3	Interviewing: Phone, Skype, and In-Person <i>Scot Eubanks, Florida Farm Bureau</i>
February 5	Opportunities in Poultry Production <i>Ed Scott, Cal-Maine Foods</i> http://www.calmainefoods.com/
February 10	Life in Extension <i>Mrs. Meg Mann, IFAS Cooperative Extension Service – Lake County, CED & Livestock</i> https://sfyl.ifas.ufl.edu/
February 12	Animal Health Industry <i>Caroline Feagle, Associate Director of Sales, Merck Animal Health</i> https://www.merck.com/index.html
February 17	Opportunities in Equine Veterinary Medicine <i>Dr. Liz Steele, Steele Equine</i>
February 19	Opportunities in Development <i>Julie Conn, Director of Corporate Relations, UF/IFAS Advancement</i> <i>Katherine Davies, Director of Development, UF/IFAS Advancement</i> https://give.ifas.ufl.edu/
February 24	Opportunities in the Dairy Industry <i>Jacob and Danielle Larson</i>

DATE	SUBJECT
February 26	Opportunities in Food Service and Retail <i>Shelby Smith, District Manager, ALDI USA</i>
March 2	***No Class*** <i>Spring Break</i>
March 4	***No Class*** <i>Spring Break</i>
March 9	Opportunities in International Agriculture and Livestock Production <i>Dr. Gbola Adesogan, Director Global Food Initiative and Livestock Innovation Lab</i> http://livestocklab.ifas.ufl.edu/
March 11	Opportunities in Ranch Management <i>Caroline Osgood, Unit Manager, Deseret Cattle and Citrus</i>
March 16	Opportunities in Human and Public Health <i>Dr. Patrick Quade, Resident Anesthesiologist, Shands Health</i>
March 18	Opportunities in Global Meat Production and Trade <i>Dr. Travis Arp, U.S. Meat Export Federation</i> https://www.usmef.org/
March 23	Opportunities in Entrepreneurship, Agriculture Sales, and Politics <i>Chad Johnson, owner Stockman's Solutions & Cracker Auction Services</i> http://crackerauctionservice.com/
March 25	The Life of a Large Animal Veterinarian <i>Dr. Kelsey Savell, North Florida Holsteins and UF CVM Adjunct Clinical Professor</i>
April 30	Agricultural Risk Management and Commodity Investing <i>Trey Warnock, partner Amarillo Brokerage</i> http://www.amarillobrokerage.com/
April 1	Opportunities in Equine Performance Training <i>Shelby Fussell, Magnolia Performance Horses</i>
April 6	Opportunities in Nutrition: Beef Industry <i>Robby Bondurant, District Sales Manager, Westway Feed Products LLC</i>
April 8	Opportunities in Education: Teaching Agriculture and Biological Sciences <i>Tara Terribile, Agriscience Educator West Broward High School</i> http://aec.ifas.ufl.edu/

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April 13	Opportunities in Non-Conventional Animal Agriculture <i>Mrs. Rebecca Creasy, 920 Cattle & Company</i> https://920cattleandcompany.com/
April 15	Opportunities in State Agricultural Careers <i>USDA Vet in Meats Lab</i>
April 20	Graduate School Panel <i>Dr. Mateescu, Dr. Warren, Dr. Wickens, Dr. Ferraretto, Dr. Tracy Scheffler, Dr. Jason Scheffler, Kaitlyn Sarlo, and Morgan McKinney</i> http://graduateschool.ufl.edu/ http://animal.ifas.ufl.edu/students/graduate/index.shtml
April 22	***Class Wrap-Up***

Dr. Kelly Vineyard, Senior Nutritionist, Purina

Meat Industry Specialty Products

Hannah Shetters, Merchandiser, Buckhead Meat of Florida

Opportunities in Allied Industries & Politics

Dusty Holley, Field Services Director, Florida Cattlemen's Association, President, Silver Spurs Rodeo

Alec Wynne

Liz Yelvington

Ben Butler

Arnie Sarlo

Caroline Handley/Justin Handley

Lauren Butler

Dusty Holley

<http://www.floridacattlemen.org/>

Hannah Shetters

<http://www.buckheadbeef.com/>

Food Service Industry

Nicki Crespo, Meat RBU, Publix Supermarkets Inc.

<http://www.publix.com/>

Careers in the Dairy Industry and Reproduction and Genetics Allied Industries

Melanie Herman, Reproductive Specialist, Select Sires

<http://www.selectsires.com/?version=20180803>

Equine Industry: Horse Farm Owner, Professional Trainer
Opportunities in Equine Dentistry

Tim Zuidema, owner Zuidema Pleasure Horses

<https://www.facebook.com/timandkatyjozuidema/>

Diversified Agricultural Operations,
Arnie Sarlo

Opportunities in Non-Conventional Animal Agriculture

Dr. Meg Austin, owner Southern Craft Creamery

<http://www.southerncraftcreamery.com/>

Opportunities in Veterinary Medicine and Government

Dr. Randy Emmons, owner Twin Oaks Equine

Meat Industry Specialty Products

Shelby Wright, Corporate Animal Welfare Manager, Boar's Head shelby.wright@boarshead.com

Amanda Wilder, Research and Development, Boar's Head

<https://boarshead.com/>

David Gazda, Regional Manager – Florida, Georgia, South Carolina – American Angus Assoc.

<https://www.angus.org/>

Rodney “Boomer” Rowles, Equine Dentist