

Careers in the Livestock Industry

ANS 3934

Please Note: *This course will be taught using a face-to-face classroom-based learning environment, many times with invited speakers, to accomplish student learning objectives. No class sessions will be recorded. As such, attendance and active participation are mandatory and necessary for educational success, especially on days of invited speakers. If you fall ill during the semester, you must notify your instructors in a timely fashion so we can provide you with an alternative instructional option.*

INSTRUCTORS

Mr. Joel McQuagge

210B Bldg 459

352- 392-6363

mcquagge@ufl.edu

Ms. Amie Imler

231E Bldg 459

352-392-0133

amie.taylor@ufl.edu

Undergraduate TAs:

Gracie Wagner

Taylor Harris

OFFICE HOURS

We are willing to work with you to accommodate your schedule. Our schedules are variable so please follow the directions below to stop by or make an office appointment.

Amie's Office Hours:

- *Tuesdays from 10:00 – 11:30 AM*
- *Fridays from 9:00 – 10:30 AM *Virtual Only*
- *To make an appointment with Amie: use the following link*
https://outlook.office365.com/owa/calendar/aimler_bookings@uflorida.onmicrosoft.com/bookings/

Joel's Office Hours:

- *To make an appointment with Joel: email is preferred*

COURSE DESCRIPTION

ANS 3934 offers an introduction to careers in the livestock industry and a discussion of career exploration, career preparation, and the procedure of job placement

SCHEDULE

Monday and Wednesday

Period 4 (10:40 AM to 11:30 AM)

ANS 151

COURSE OBJECTIVES

1. Evaluate the broad scope of disciplines and opportunities that exist in the beef, equine, dairy and pork industries.
2. Become marketable candidates for positions of their choice in the production, marketing and processing of beef cattle, dairy cattle, swine, poultry, horses, as well as meats and food products.
3. Become marketable candidates for positions within the livestock support and allied industries (feed, health, sales, promotion, etc.).
4. Design a plan for career development and evaluate their current readiness for positions in the industry.

CLASS ATTENDANCE, EXPECTATIONS & MAKE-UP WORK

Attendance and active participation are mandatory and necessary for educational success, especially on days of invited speakers.

An unexcused absence will have a negative impact on your grade. Requests for an excused absence must be received in advance of missing class by contacting Mr. McQuagge and Mrs. Imler.

If you are experiencing COVID-19 symptoms ([Click here for guidance from the CDC on symptoms of coronavirus](#)), please use the UF Health screening system and follow the instructions on whether you are able to attend class. [Click here for UF Health guidance on what to do if you have been exposed to or are experiencing Covid-19 symptoms](#).

Course materials will be provided to you with an excused absence, and you will be given a reasonable amount of time to make up work. [Find more information in the university attendance policies](#).

****Dress Code****

- On days of invited speakers, dress code is business casual. **No sleeveless shirts, t-shirts, caps, or hats.**

****Cell phones & Laptops****

- Please have your cellphones **SILENCED** & away.

Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

*****MARK YOUR CALENDARS – 2022 IMPORTANT DATES*****

No Class:

- January 17, 2022: MLK Jr. Holiday
- March 7 & 9, 2022: Spring Break

In-Person or Virtual Career Expo: MANDATORY ATTENDANCE at one of three of the following options:

- **Feed Your Future Southern Region Virtual Career Fair:** January 19, 2022 from 9 AM – 3 PM Central
- **UF Career Showcase:** January 24 - 26, 2022 from 9 AM - 3 PM
- **IPPE US Poultry College Career Program:** January 25 - 27, 2022 **for per-registered participants only*
- **UF CALS Career Expo:** February 3, 2022 in Grand Ballroom of Reitz Union from 9 AM - 3 PM
- Other career fair options may be attended **with prior instructor approval**. To find other virtual fairs, you may use this site as a resource: <https://www.careereco.com/Fair/UpcomingFairs>

GRADING SYSTEM

Introductory discussion	20
Participation in Class	520
<i>*26 Invited Speakers worth 20 points each</i>	
Career Fair Attendance	40
Industry Event or Career Shadowing Summary	100
Internship Plan or Professional School Experience Plan	100
Resume Draft 1	25
Resume Draft 2	35
Final Resume	40
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	880

Final grade averages will be computed as follows:

≥ 90%	A
≥ 80% - < 90%	B
≥ 70% - < 80%	C
≥ 60% - < 70%	D
< 60%	E

****Please Note: If you miss 4 or more invited speakers for unexcused reasons, but still attend the Internship Seminar, complete all other assignments and earn full credit for all other assignments, you will earn a "B" or lower letter grade for the course. Attendance and participation in class is essential to success in this course.***

Late assignments will be accepted up to one week after the posted due date in Canvas with a 10% per day late penalty.

GRADES AND GRADE POINTS

For information on current UF policies for assigning grade points, see <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

OUT-OF-CLASS ASSIGNMENTS

**Please Note: Complete assignment directions with due dates and resources are in the course Canvas shell. Completed assignments are to be submitted through Canvas for grading by the due dates published in Canvas. You may submit assignments up to one week late with a 10% per day penalty.*

1. Industry Event **OR** Career Shadowing/Professional Interview Activity – 100 Points

You have the option to complete either one industry event activity OR one career shadowing/professional interview activity by the end of the semester. **You must complete at least ONE of these activities this semester.**

a. **OPTION 1: Industry Event Activity**

Attend an activity associated with the livestock industry (extension meeting, breed association function, sale, livestock show, cattlemen's meeting, webinar, etc.) where professionals are participating in their career role. Many of these events are being held virtually. **This should be a new experience! Events should be approved by instructors.**

A one-page reflection will include a discussion of the event, its purpose, list of professionals involved and their duties connecting the activity to the industry. Use the Industry Event worksheet in Canvas as a guide.

b. **OPTION 2: Career Shadowing or Industry Professional Interview Activity**

You will spend an entire 8-hour workday with an animal industry professional **(who is NOT a veterinarian)** that represents a career goal you have interest in. Selection of the person should be done with the course instructors and your academic advisor prior to completing the activity. **Alternatively, if you are not allowed to spend an eight-hour workday face-to-face with the professional, then you should schedule a time to interview them via phone or zoom.**

After completing the shadowing or interview experience, you should have a good understanding of the career area and position. You should also know the responsibilities and requirements for placement, and characteristics of a successful employee in this position.

A one-page reflection documenting the experience, your conversations, and what insight you have gained into the profession should be submitted by the due date published in Canvas. Use the Career Shadowing Reflection or Industry Professional Interview and Reflection worksheet in Canvas to complete the assignment.

***Please Note:** It is in your best interest to complete either option of this assignment during the first couple of months of the semester. **Do not wait until the last week of class to complete these assignments.**

2. Internship Plan/Professional Experience Plan – 100 Points**a. Food Animal & Equine Specialization students must create an Internship Plan as assigned in Canvas**

- i. Once you have completed the Internship Plan and submitted the assignment documents as outlined in Canvas, make an appointment with Amie here: <https://amieufansci.youcanbook.me/> to discuss the plan.
- ii. You are encouraged to turn in your Internship Plan to Amie via Canvas **one week prior** to your scheduled meeting.

b. Animal Biology Specialization students must create a Professional Experience Plan as assigned in Canvas**c. Non-Animal Sciences Majors must consult with Amie to determine the plan most appropriate for them.****3. Mandatory Attendance at a in-person or virtual Career Fair – 40 Points**

- **Feed Your Future Southern Region Virtual Career Fair:** January 19, 2022 from 9 AM – 3 PM Central
- **UF Career Showcase:** January 24 - 26, 2022 from 9 AM - 3 PM
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4. Resume – 100 Points

- Use materials presented in class on resume development as well as other career resources to create a tailored resume appropriate for an internship, part-time job, or a post-graduate position in the industry you have an interest in.
- You will submit three versions of your resume. Follow the directions in Canvas and submit by the published due dates.

Academic Honesty, Software Use, Campus Helping Resources, Services for Students with Disabilities

Student Honor Code

As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity." You are expected to exhibit behavior consistent with this commitment to the UF academic community, and on all work submitted for credit at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

It is assumed that you will complete all work independently in each course unless the instructor provides explicit permission for you to collaborate on course tasks (e.g. assignments, papers, quizzes, exams). Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate personnel. It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information regarding the Student Honor Code, please see: <http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code>.

Software Use:

All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

Services for Students with Disabilities:

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center. [Click here to get started with the Disability Resource Center](#). It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

0001 Reid Hall, 352-392-8565, <https://disability.ufl.edu/>

Campus Helping Resources

Students experiencing crises or personal problems that interfere with their general wellbeing are encouraged to utilize the university's counseling resources. The Counseling & Wellness Center provides confidential counseling services at no cost for currently enrolled students. Resources are available on campus for students having personal problems or lacking clear career or academic goals, which interfere with their academic performance.

Health and Wellness:

- *U Matter, We Care*: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit [U Matter, We Care website](#) to refer or report a concern and a team member will reach out to the student in distress.
- *Counseling and Wellness Center*: [Visit the Counseling and Wellness Center website](#) or call 352-392-1575 for information on crisis services as well as non-crisis services.
- *Student Health Care Center*: Call 352-392-1161 for 24/7 information to help you find the care you need, or [visit the Student Health Care Center website](#).
- *University Police Department*: [Visit UF Police Department website](#) or call 352-392-1111 (or 9-1-1 for emergencies).
- *UF Health Shands Emergency Room / Trauma Center*: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; [Visit the UF Health Emergency Room and Trauma Center website](#).

Academic Resources:

- *E-learning technical support*: Contact the [UF Computing Help Desk](#) at 352-392-4357 or via e-mail at helpdesk@ufl.edu.
- *Career Connections Center*: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.
- *Library Support*: Various ways to receive assistance with respect to using the libraries or finding resources.
- *Teaching Center*: Broward Hall, 352-392-2010 or to make an appointment 352-392-6420. General study skills and tutoring.
- *Writing Studio*: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers.
- *Student Complaints On-Campus*: [Visit the Student Honor Code and Student Conduct Code webpage for more information](#).
- *On-Line Students Complaints*: [View the Distance Learning Student Complaint Process](#).

Online Course Evaluation Process

Student assessment of instruction is an important part of efforts to improve teaching and learning. At the end of the semester, students are expected to provide feedback on the quality of instruction in this course using a standard set of university and college criteria. Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at: <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at: <https://gatorevals.aa.ufl.edu/public-results/>.

DIVERSITY, INCLUSION AND EQUITY

The University of Florida's College of Agricultural and Life Sciences as well as College of Veterinary Medicine support the University of Florida's commitment to diversity, inclusion, and equity. By fostering a sense of belonging for students, staff and faculty while leveraging the uniqueness of the people who study and work at the university, we believe our campus community is enriched and enhanced by diversity, including but not limited to race, ethnicity, national origin, gender, gender identity, sexuality, class, and religion. Our course will help foster an understanding of the diversity of our campus community as well as our veterinary medicine, agricultural and natural resource communities, locally and globally.

We will strive to create a learning environment for our students that support a diversity of thoughts, perspectives, and experiences while honoring your identities. To accomplish this, please let us know:

- If you have a name and/or set of pronouns that differ from those that appear in your official university records
- If you believe your performance in the class is being impacted by your experiences outside of class. Do not hesitate to reach out and talk with us. We want to be a resource for you. Anonymous feedback may be submitted, which may lead us to make a general announcement to the class, if necessary, to address your concerns.
- We, like many people, are still in the process of learning about diverse perspectives and identities. If something was said in class (by anyone) that makes you feel uncomfortable, please talk to us about it.

Contact us with any concerns regarding inclusion and equity, including accessibility of learning materials, equipment, and software.

TENTATIVE COURSE SCHEDULE

DATE	SUBJECT
Jan. 5	Introduction to Course – What is the role of this course in your professional development? Preparation for Guest Speakers - Daily Speaker Notes <i>McQuagge, Imler</i>
Jan. 10	Structure of the Livestock Industry and an Overview of the Career Opportunities: Horse Industry <i>McQuagge</i>
Jan. 12	Networking and Career Shadowing in the Industry Internship: Justification, Importance and Procedures <i>McQuagge, Imler</i>
Jan. 17	NO CLASS – MLK JR. HOLIDAY
Jan. 19	Beef Cattle Industry Structure and Career Opportunities Overview <i>Dr. Todd Thrift</i>
Jan. 24	Meat Production and Utilization, Food Safety, and Quality Assurance Industry Structure and Career Opportunities Overview <i>Dr. Chad Carr</i>
Jan. 26	Interviewing: Phone, Skype, and In-Person <i>Tracy Hood, Purina</i>
Jan. 31	Designing and Using a Resume' & Cover Letter; Utilizing Linked-In <i>Cathy Carr; Director of Alumni & Career Services, College of Ag and Life Sciences (392-1963)</i> http://cals.ufl.edu/
Feb. 2	Careers in the Meats Industry <i>Kylie Philipps, Business Development Manager</i> <i>Buckhead Meat, a Sysco Company</i> https://www.buckheadmeats.com/
Feb. 7	Careers in the Animal Health and Sales Industry
Feb. 9	Careers in Teaching Agriculture and Biological Sciences
Feb. 14	Careers in Ranch Management, Environmental Stewardship, and Farm-to-Plate Production

DATE	SUBJECT
Feb. 16	Careers in Nutrition: Beef Cattle <i>Dr. Tim Marshall, Mid-Atlantic Area Cattle Technical Consultant</i> <i>Land o' Lakes Purina Animal Nutrition</i> https://www.landolakesinc.com/
Feb. 21	Careers in Zoo Animal Management
Feb. 23	Careers in Law
Feb. 28	Careers in the Beef Industry: Risk Management
March 2	Careers in the Meats Poultry Industry:
March 7	No Class – Spring Break
March 9	No Class – Spring Break
March 14	Careers in Livestock Marketing
March 16	Careers in Equine Veterinary Complementary Medicine
March 21	Career Opportunities in the Dairy Industry
March 23	Careers in Human Medicine
March 28	Careers in the Allied Industries & Politics
March 30	Careers in Extension Education
April 4	Careers in the Equine Industry: Horse Farm Owner, Professional Trainer
April 6	Careers in International Export Markets
April 11	Careers in the Swine Industry
April 13	Careers in Veterinary Medicine and Livestock Reproduction
April 18	Careers in Food Service and Sales
April 20	***Class Wrap-Up***