Careers in the Livestock Industry
ANS 3934
COURSE SYLLABUS

INSTRUCTORS
Mr. Joel McQuagge
210B Bldg 459
352- 392-6363
mcquagge@ufl.edu

Ms. Amie Imler
231E Bldg 459
352-392-0133
amie.taylor@ufl.edu

Graduate Teaching Assistant
Tayler Hansen
tlhansen@ufl.edu

OFFICE HOURS
Our schedules are variable so please see us after class, email, or call to make an office appointment. We are willing to work with you to accommodate your schedule.

- Amie’s appointment calendar: https://amieufansci.youcanbook.me/

COURSE DESCRIPTION
ANS 3934 offers an introduction to careers in the livestock industry and a discussion of career exploration, career preparation, and the procedure of job placement

COURSE FORMAT
Support materials will be presented by instructors and discussed with students during the first few weeks. Guest speakers from various careers will participate in panel discussions. Many speakers will be UF alumni.

SCHEDULE
Tuesday and Thursday
Period 4 (10:40 AM to 11:30 AM)
ANS 156 Bldg 459 (Animal Sciences)
COURSE OBJECTIVES

- To help students understand the broad scope of disciplines and opportunities that exist in the beef, equine, dairy and pork industries.
- To help students become marketable candidates for positions of their choice in the production, marketing and processing of beef cattle, swine and dairy.
- To help students become marketable candidates for positions in the production, training, and utilization of horses.
- To help students become marketable candidates for positions in the livestock support and allied industries (feed, health, sales, promotion, etc.).
- To help students develop a plan for career development and evaluate their current readiness for positions in the industry.

CLASS ATTENDANCE & EXPECTATIONS

Attendance and active participation are mandatory and necessary for educational success, especially on days of invited speakers. An unexcused absence will have a negative impact on your grade. Request for an excused absence must be received in advance of missing class by contacting Mr. McQuagge and Mrs. Imler.

*Dress Code*
On days of invited speakers, dress code is business casual (nice blue jeans are acceptable). No shorts, sleeveless shirts, flip-flops, t-shirts, caps, or hats

*Cell phones & Laptops*
Please have your cellphones OFF & your laptops CLOSED during class

Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at: https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx.

***MARK YOUR CALENDARS – 2018 IMPORTANT DATES***

- **Internship Seminar**  
  **!!MANDATORY ATTENDANCE!!**  
  November 1, 2018 at 5:30 PM

- **No Class**  
  FL Equine Institute ~ Sept 20  
  Sunbelt Expo ~ Oct 18  
  Thanksgiving ~ Nov 22

- **Last Day of Classes**  
  December 4, 2018
GRADING SYSTEM

Participation in Class 420
*21 Invited Speakers worth 20 points each

Internship Seminar Attendance 25
Industry Event/Career Shadowing Summary 100
Internship Plan/Vet School Experience Hours Plan 100
Resume and Resume Review 100

Final grade averages will be computed as follows:

- > 90%  A
- > 80% - < 90%  B
- > 70% - < 80%  C
- > 60% - < 70%  D
- < 60%  E

*Please Note: If you miss 4 or more invited speakers for unexcused reasons, but still attend the Internship Seminar, complete all other assignments and earn full credit for all other assignments, you will earn a “B” or lower letter grade for the course. Attendance and participation in class is essential to success in this course.

GRADES AND GRADE POINTS

For information on current UF policies for assigning grade points, see https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

CLASS ASSIGNMENTS

1. Industry Activity or Career Shadowing Activity – 100 Points

You have the option to complete either one industry activity or one career shadowing activity by the end of the semester. You must complete at least ONE of these activities this semester.

A. Industry Activity:

Attend an activity associated with the livestock industry (extension meeting, breed association function, sale, horse show, cattlemen’s meeting, etc) where professionals are participating in their career role. This should be a new experience!

A one-page report will include a discussion of the event, its purpose, list of professionals involved and their duties connecting the activity to the industry.

B. Career Shadowing Activity:

You will spend an entire 8-hour work day with an animal industry professional (who is NOT a veterinarian) that represents a career goal you have interest in. Selection of the person should be done with the course instructors and your academic advisor prior to completing the activity.

After completing a day of shadowing you should have a good understanding of the career area and position. You should also know the responsibilities and requirements for placement, and characteristics of a successful employee in this position.
CLASS ASSIGNMENTS (continued)

1. **Industry Activity or Career Shadowing Activity (continued)**
   
   **B. Career Shadowing Activity (continued):**

   A one page “Word” document documenting the experience and what insight you have gained into the profession should be submitted by the end of the semester.

   *Please Note:* It is in your best interest to complete the Career Shadowing or Industry Activity during the first couple of months of the semester. **Do not wait until the last week of class to complete these assignments.** The reports can be handed in to Miss Hansen at any time during the semester or submitted through Canvas for grading.

2. **Internship Plan/CVM Experience Hours Plan – 100 Points**
   
   **A. Food Animal & Equine Specialization students must create an Internship Plan**
   
   **B. Animal Biology Specialization students must create a CVM Experience Hours Plan**

   Download and complete the Internship or Experience Plan from Canvas, which will include:
   
   - Brief career goal
   - Your strengths and their relevance to your career of choice
   - Your weaknesses and how you can improve these weaknesses
   - What the internship should do to make you a better candidate for positions that meet your career goal
   - How will you “network” to find internship opportunities?
   - What are the steps that you will complete to establish your internship?
   - What is the best semester for your internship? Why?

   Once you developed the plan, make an appointment with Mrs. Imler here: [https://amieufansci.youcanbook.me/](https://amieufansci.youcanbook.me/) or via email (amie.taylor@ufl.edu) to discuss the plan before submitting the final document.

   *Turn in plan to Mrs. Imler via Canvas.*

3. **Mandatory Attendance at the Animal Sciences Internship Program Seminars – 25 Points**

   **Thursday, November 1, 2018 @ 5:30 PM**
   
   **Animal Sciences Room 156**

   You must be present for the entire seminar program. The program will begin at 5:30 PM with a meal in front of ANS room 156.

   **Seminars will begin at 6:00 PM and students should plan on the program lasting until at least 8:30 PM that evening.**
CLASS ASSIGNMENTS (continued)

4. Resume

- Develop and submit a resume for a position of your choice. **When submitting your resume, please attach the position description you have tailored your resume for.**
- Use materials presented by Mrs. Cathy Carr and Mr. Corey Graff to ensure your resume is appropriate for an internship or a post-graduate position in the industry.
- Have your resume reviewed by Mrs. Cathy Carr, the Career Connections College of Agricultural and Life Sciences Liaison, and/or the UF Career Connections Center. **You must have the individual reviewing your resume initial your rough draft of the resume – you will submit this draft along with your final resume and position description.**
- Submit a copy of your resume’ and position description to Miss Hansen via Canvas.

SERVICES FOR STUDENTS WITH DISABILITIES

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation 0001 Reid Hall, 352-392-8565, www.dso.ufl.edu/drc/

SOFTWARE USE

All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

ONLINE COURSE EVALUATION PROCESS

Student assessment of instruction is an important part of efforts to improve teaching and learning. At the end of the semester, students are expected to provide feedback on the quality of instruction in this course using a standard set of university and college criteria. These evaluations are conducted online at https://evaluations.ufl.edu. Evaluations are typically open for students to complete during the last two or three weeks of the semester; students will be notified of the specific times when they are open. Summary results of these assessments are available to students at https://evaluations.ufl.edu/results.

CAMPUS HELPING RESOURCES

Students experiencing crises or personal problems that interfere with their general wellbeing are encouraged to utilize the university’s counseling resources. The Counseling & Wellness Center provides confidential counseling services at no cost for currently enrolled students. Resources are available on campus for students having personal problems or lacking clear career or academic goals, which interfere with their academic performance.

- **University Counseling & Wellness Center**, 3190 Radio Road, 352-392-1575, www.counseling.ufl.edu/cwc/
- Counseling Services Groups and Workshops Outreach and Consultation Self-Help Library Wellness Coaching
- **U Matter We Care**, www.umatter.ufl.edu/
- **Career Resource Center**, First Floor JWRU, 392-1601, www.crc.ufl.edu/
ACADEMIC HONESTY

As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity.” You are expected to exhibit behavior consistent with this commitment to the UF academic community, and on all work submitted for credit at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

It is assumed that you will complete all work independently in each course unless the instructor provides explicit permission for you to collaborate on course tasks (e.g. assignments, papers, quizzes, exams). Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate personnel. It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information regarding the Student Honor Code, please see: http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code.

STUDENT COMPLAINTS:

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<tr>
<th>DATE</th>
<th>SUBJECT</th>
<th>SPEAKER(S)</th>
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<tbody>
<tr>
<td>Aug. 23</td>
<td>Introduction to Course – What is the role of this course in your professional development?</td>
<td>McQuagge, Imler</td>
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<td>Aug. 28</td>
<td>Structure of the Livestock Industry and an Overview of the Career Opportunities: Horse Industry</td>
<td>McQuagge</td>
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<td>Aug. 30</td>
<td>Structure of the Livestock Industry and an Overview of the Career Opportunities: Beef Industry</td>
<td>Dr. Todd Thrift</td>
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<td>Sept. 4</td>
<td>Food Safety, Quality Assurance, Red Meat Production and Utilization Industry Overview and Career</td>
<td>Dr. Chad Carr</td>
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<td>Opportunities</td>
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<td>Sept. 6</td>
<td>Designing and Using a Resume’ &amp; Cover Letter; Utilizing Linked-In</td>
<td>Cathy Carr; Director of Alumni &amp; Career Services, College of Ag and Life</td>
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<td>Sciences (392-1963)</td>
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<td><a href="http://cals.ufl.edu/">http://cals.ufl.edu/</a></td>
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<td>Sept. 11</td>
<td>Interviewing: Phone, Skype, and In-Person</td>
<td>Corey Graf, CALS Liaison at UF Career Connections (294-1001)</td>
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<td>Sept. 13</td>
<td>Developing a Career Plan</td>
<td>McQuagge</td>
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<td>Resources: Networking in the Industry - Organizations, Magazines, INTERNET...</td>
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<td>Sept. 18</td>
<td>Career Shadowing: Why, How, When, Who...</td>
<td>McQuagge, Imler</td>
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<td>Internship: Justification, Importance and Procedures</td>
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<td>Sept. 25</td>
<td>Opportunities in Veterinary Medicine and Government</td>
<td>Dr. Randy Emmons, owner Twin Oaks Equine</td>
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<td>Sept. 27</td>
<td>Opportunities in Non-Conventional Animal Agriculture</td>
<td>Dr. Meg Austin, owner Southern Craft Creamery</td>
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<td>Oct. 2</td>
<td>Equine Industry: Horse Farm Owner, Professional Trainer</td>
<td>Tim Zuidema, owner Zuidema Pleasure Horses</td>
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<td>Oct. 4</td>
<td>Life in Extension</td>
<td>Dr. Cindy Sanders, IFAS Cooperative Extension Service – Alachua County, CED</td>
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<td>&amp; Livestock Miss Amanda Morgan, IFAS Cooperative Extension Service –</td>
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<td>Alachua County, 4-H</td>
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<td>Oct. 9</td>
<td>Diversified Agricultural Operations,</td>
<td>Arnies Sarlo</td>
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<td>Oct. 11</td>
<td>Careers in the Dairy Industry and Reproduction and Genetics Allied Industries</td>
<td>Melanie Herman, Reproductive Specialist, Select Sires</td>
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| Oct. 16  | Agriculture and Politics  
*Chad Johnson, owner Stockman’s Solutions & Cracker Auction Services*  
| Oct. 18  | **No Class**  
*Sunbelt Ag Expo: Moultrie, GA*  
[www.sunbellexpo.com](http://www.sunbellexpo.com) |
| Oct. 23  | Agricultural Risk Management and Commodity Investing  
*Trey Warnock, partner Amarillo Brokerage*  
| Oct. 25  | Opportunities in International Agriculture and Livestock Production  
*Dr. Gbola Adesogan, Director Global Food Initiative and Livestock Innovation Lab*  
[http://livestocklab.ifas.ufl.edu/](http://livestocklab.ifas.ufl.edu/) |
| Oct. 30  | Seedstock Production and Breed Association Services  
*David Gazda, Regional Manager – Florida, Georgia, South Carolina – American Angus Assoc.*  
[https://www.angus.org/](https://www.angus.org/) |
| Nov. 1   | Food Service Industry  
*Nicki Crespo, Meat RBU, Publix Supermarkets Inc.*  
***Internship Seminar – 5:30 PM – Mandatory Attendance*** |
| Nov. 6   | Animal Health Industry  
*Kurt Pipenbrink, Sr. Territory Business Manager II, Zoetis*  
| Nov. 8   | Careers in Zoo Nutrition  
*Kathleen Sullivan & Shannon Livingston, Disney’s Animal Kingdom*  
| Nov. 13  | Allied Industries & Politics  
*Dusty Holley, Field Services Director, Florida Cattlemen’s Association, President, Silver Spurs Rodeo*  
| Nov. 15  | Meat Industry Specialty Products  
*Shelby Wright, Corporate Animal Welfare Manager, Boar’s Head*  
*shelby.wright@boarshead.com*  
*Amanda Wilder, Research and Development, Boar’s Head*  
[https://boarshead.com/](https://boarshead.com/) |
| Nov. 20  | Equine Industry: Nutrition  
*Dr. Kelly Vineyard, Senior Nutritionist, Purina* |
| Nov. 22  | Thanksgiving – No Class |
| Nov. 27  | Education: Teaching Agriculture and Biological Sciences  
*Tara Terrible, Agriscience Educator West Broward High School*  
[http://aec.ifas.ufl.edu/](http://aec.ifas.ufl.edu/) |
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| Nov. 29| Graduate School Panel  
  *Dr. Mateescu, Dr. Warren, & Dr. Hersom, Dr. Tracy Scheffler, Dr. Jason Scheffler, Kaitlyn Sarlo, and Taylor Hansen*  
  [http://graduateschool.ufl.edu/](http://graduateschool.ufl.edu/) [http://animal.ifas.ufl.edu/students/graduate/index.shtml](http://animal.ifas.ufl.edu/students/graduate/index.shtml) |
| Dec. 4 | The Life of a Large Animal Veterinarian  
  *Dr. Natalie Lamneck, Owner O’Leno Large Animal Veterinary Services* |
|        | ** ***Class Wrap-Up*** ** |